

# 2018 DENTAL HEALTH MONTH POSTER CONTEST

Sponsored by Greater Houston Dental Society and the Greater Houston Dental Alliance



In recognition of the National Children's Dental Health Month (NCDHM), an initiative held by the American Dental Association each February, the Houston Independent School District is invited to participate in a Dental Health Month Poster Contest. We ask you to promote your school's participation, (Grades 1-6), by encouraging students to design a poster to enter. The purpose of NCDHM is to encourage youth to recognize and appreciate the lifelong value of good oral health.

The theme for the **2018 National Children's Dental Health Month (NCDHM)** is **"BRUSH YOUR TEETH WITH FLUORIDE TOOTHPASTE AND CLEAN BETWEEN YOUR TEETH FOR A HEALTHY SMILE."**

The 2018 National Children's Dental Health Month campaign poster (shown on left) can be downloaded from the American Dental Association at the following website:

<http://www.ada.org/en/public-programs/national-childrens-dental-health-month>

## Contest Rules:

1. There will be two categories for entries. Category 1 will include 1<sup>st</sup> – 3<sup>rd</sup> grades and Category 2 will include 4<sup>th</sup> – 6<sup>th</sup> grades.
2. Posters may be in the form of a slogan, picture, or both and should depict the theme as illustrated in the student's own creative style. (No traced, copied, or commercial cut-outs will be accepted.)
3. Each poster must be 12"x18" in size. White or gray art paper may be used as long as it is mounted on colored poster board of the specified size.
4. The back of each entry must have this information: (1) Student's Name (2) Grade (3) School (4) Teacher
5. **Preliminary judging at the school will determine the First, Second, and Third place winners in each category.**

## Submission and Display Guidelines:

**The poster contest deadline is Wednesday, February 28, 2018.** First, Second, and Third place winning posters in each category will be collected by HISD's Dept. of Health & Medical Services. The winning posters can be brought to the Hattie Mae White Educational Support Building, 4400 West 18<sup>th</sup> Street, Houston, TX 77092. The Greater Houston Dental Society will obtain the poster entries from the HISD Dept. of Health & Medical Services, so all winning poster entries need to be with HISD's Dept. of Health & Medical Services by the February 28th contest deadline to participate. The posters will be judged by the Greater Houston Dental Society in March 2018.

Final Poster Contest winning entries will be notified by the Greater Houston Dental Society, upon judging completion. The Greater Houston Dental Society and Greater Houston Dental Alliance will sponsor awards and/or prizes for the winning entries in first, second and third place. Each winner would receive an award and/or prize, an oral care bag, and be recognized through our dental community.

Students who enter receive a ribbon for their participation in the 2018 poster campaign.

Participating HISD schools may pick up their students' poster contest entries from the Dept. of Health & Medical Services, Hattie Mae White Educational Support Building, 4400 West 18<sup>th</sup> Street, Houston, TX 77092 upon notification from HISD, once returned by GHDS.

If you have any questions, please contact Mrs. Smith at the Greater Houston Dental Society via email: [jsmith@ghds.org](mailto:jsmith@ghds.org). Thank you for your participation!