

FEBRUARY IS CTE MONTH
CAMPUS ACTIVITIES**HIGH SCHOOLS****Legislative Proclamation**

- Invite a government official, school board member, or Superintendent to sign a Proclamation declaring February as CTE month at your campus.

Celebrate CTE Advisors

- Recognize and show appreciation for your CTE teachers and administrators

Social Media Advocacy

- Tell us your CTE success stories, what you have learned more about as a CTE student and add your voice to the conversation! Use #HISDCTEmonth2019 to highlight your campus. Let see which school can post the most!

Women in CTE

- In daily announcements provide students with “Did You Know?” facts or an inspiring story about successful women in different industries within the 16 CTE Program Clusters.

Entrepreneurship Week

- Students create a business that provides a service or product to the campus and community. Allow students to be creative in what type of business they would create for the week. At the end of the week have the students complete an S.W.A.T. analysis of their business and report their findings.

CTE Banner

- Students would create a school-wide banner with comments that complete the phrase, “I love CTE because..”

Career (& college) Fair Day

- Invite business partners, government entities, and colleges out for students and parents to see and speak to individuals about career options.

Infographic Contest

- Students would create an infographic poster including statistical data about CTE or their campus CTE programs. The infographic should be compelling and raise awareness of CTE or campus CTE programs.

CTE Logo Contest

- Students create a logo for Career and Technical Education. The logo could be symbols or text that would represent what CTE means to them. The winning logo will be unveiled at the Career Readiness “When I Grow Up Expo”

Job Shadow Day

- Allow students to shadow business partners, take tour of a business, company, or industry facility to speak with experts about their careers and get a feel for the environment.

Why CTE? Video Challenge

- Students will create a 30 second commercial about why they chose their CTE pathway and try to persuade others to join their campus pathway.

Rep Your Path

- Allow students within a pathway for a day to wear **shirts, wristbands, buttons** or **symbolic cohesive color** to represent which CTE pathway they are involved with.

Team Up to Bring Up

- Invite feeder pattern middle school students and parents for a day to showcase your campus CTE programs offered at their local high school.

Professional Dress Day

- Allow the student to demonstrate how to dress for success by dressing as their career professionals for the day.

Hi-light a CTE student(s)

- A CTE student is featured on the morning announcements, campus website, bulletin board, school marquee, etc.

Which CTSO are you?

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- Allow CTSO's to showcase to other students, parents, and community members what there are about, events, competitions, and how others can join to get involved.

Culinary Cook-Off

- Allow culinary students to show off their skills by having "Cupcake Wars", "Chilli Cook Off", or "Barbeque Cook-Off". Allow other students and staff decide who's the best.

Previous/Current Student Success Story

- Submit a student success story. The submission can take the form of a video or a text write-up with accompanying picture. Submissions will be featured on the HISDCareerReadiness.org website Student Spotlight page.
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MIDDLE SCHOOLS

Legislative Proclamation

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Entrepreneurship Week

- Students create a business that provides a service or product to the campus and community. Allow students to be creative in what type of business they would create for the week. At the end of the week have the students complete an S.W.A.T. analysis of their business.

CTE Cluster Days

- Dedicate a day of exploring to each of the 16 CTE Program Clusters. In daily announcements provide students with a "Did You Know?" fact or an inspiring story about an industry or person within the industry of the 16 CTE Program Clusters.

CTE Banner

- Students would create a school-wide banner with comments that complete the phrase, "My future career is..."

Cardboard Challenge

- Students compete to create an object using only cardboard, tape, glue, and paint.

Poster Design Contest

- Students would create a poster that features different careers they are interested in pursuing. Encourage students to find specifics about why they want to feature their career choice on the poster and include those details.

CTE Logo Contest

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Pathway Spirt Day

- Allow students for a day to wear color shirts, wristbands, or buttons that represent which career pathway they would be interested in. Colors are as follows:
 1. Agricultural, Food, and Natural Science- Green
 2. Architecture and Construction, Manufacturing, and Transportation, Distribution, & Logistics– Yellow
 3. Stem- White
 4. Arts, Audio/Video Technology, and Communications, Information Technology- Purple
 5. Business Management and Administration, Marketing, Finance, Hospitality & Tourism – Red
 6. Human and Social Services, Government and Public Administration, Law, Public Safety- Black
 7. Health Sciences- Blue

Which High School CTE will I choose?

- Students will create a short Animoto, video, or PowerPoint to discuss which high school CTE program they would like to join. This is an opportunity for students to research different high school CTE programs.

Career Professionals Speak

- Invite Career Professionals out to speak to students at the campus.

Professional Dress Day

- Allow student to demonstrate how to dress for success by dressing as their Career Professionals for the day.

Team Up to Bring Up

- Visit feeder pattern high school for a day to see a showcase of that campus CTE programs offered at their local high school.
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ELEMENTARY SCHOOLS

Legislative Proclamation

- Invite a government official, school board member, or Superintendent to sign a Proclamation declaring February as CTE month at your campus.

Career Cowboy

- Request for the Career Cowboy and Wagon show up to your campus for a day.

CTE Banner

- Students would create a school-wide banner with comments that complete the phrase, “When I grow up”

It’s Not A Box! It’s a _____!

- Students use their imaginations to construct items from a cardboard box (based on the children’s book “**Not a Box**” by *Antoinette Portis*).

Door Decorating Contest

- Allow students to decorate their classroom door with their favorite career choices. Have students to write a why they would like to explore their career choice.

Career Dress Day

- Allow students to dress up (example engineer, fire fighter, teacher, doctor, etc) and wear items that relate to what they want their future careers to be.

Entrepreneurship Week

- Students create a business that provides a service or product to the campus and community. Allow students to be creative in what type of business they would create for the week. Students are to collect feedback on their business and at the end of the week have the students share out their experiences in running a business.

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